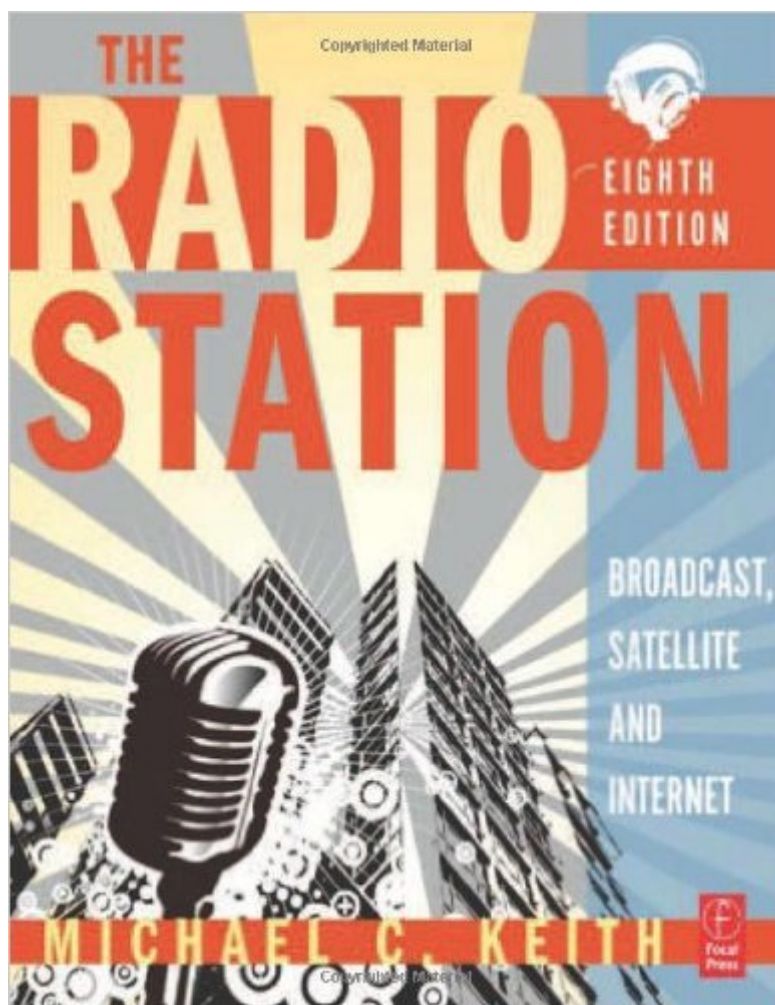# The Radio Station: Broadcast, Satellite And Internet

Synopsis

The Radio Station is considered the standard work on radio media. It remains a concise and candid guide to the internal workings of radio stations and the radio industry in all of its various forms. Not only will you begin understand how each job at a radio station is best performed, you will learn how it meshes with those of the rest of the radio station staff. If you are uncertain of your career goals, this book provides a solid foundation in who does what, when, and why. The Radio Station details all departments within a radio station--be it a terrestrial, satellite, or Internet operation-from the inside-out, covering technology to operations, and sales to syndication. It also offers an overview of how government regulations affect radio stations today and how radio stations have adapted to new communications technologies. Drawing on the insights and observations of those who make their daily living by working in the industry, this edition continues its tradition of presenting the real-world perspective of where radio comes from, and where it is heading. The Eighth Edition of this classic text includes expanded sections on digital, satellite, and Internet radio; integration of new technologies; new and evolving formats; the uses and applications of podcasts and blogs; mobile multimedia devices; programming for the new radio formats; new contributions by key industry executives; digital studios; station clustering and consolidation; industry economics and statistics; and updated rules and regulations. The new companion website features the interviews and essays with industry professionals, an image bank, additional suggested reading, and a listing of helpful links to industry websites. This edition is loaded with new illustrations, feature boxes and quotes from industry pros, bringing it all together for the reader. Please visit the companion website (http://www.taylorandfrancis.com/cw/keith-9780240811864/) and click on the Resources tab at the top for helpful links and extra content.

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Customer Reviews

I needed this book for a college course & it was a great price & with the special shopping I stayed on course with my class. This book is also a good history of radio in the past, present & future predictions & tells you the structure of radio & the rules, regulations, & what is required to properly run a radio station. This book also compares the new technology coming out compared to radio today. Great price & great book.

It starts with a fantastic history and state of the radio industry with it's struggles and strengths before it proceeds into the details about the jobs around the radio station.This is definitely "the" book about the radio industry!Highly recommended for anyone looking information on how a radio station works or for anyone looking to start a career in the radio industry.

This book covers a lot of territory but it needs a major overhaul. Because it has had so many additions the author has just slightly updated every few years, leaving really outdated material in the book. The numbers are way off, the examples are old, and even equipment references are from a long-past analog era. Talking about DAT tapes? Seriously? So while this is good for students (there's not much else like it out there) the publisher needs to push the author to completely revise the entire text and have it a modern reference instead of something that seems 20 years old.

This is the textbook for my broadcasting class and while it is a lot of information per chapter, it is still all good information and will really let you into the world behind the scenes at your local radio station. It really talking about the whole business of radio. I recommend to anyone seeking to find out all about the workings of modern day radio.

I'm using this textbook for a radio class. It's easy to read and pretty interesting. Haven't had any complaints about it.

I use this book in my Radio Station course and it is very effective. It is priced reasaonably, and the students find the book easy to read.

This is a good reference written in a digestible manner. A great 360 degree view of the world of radio. One thing that the book doesn't mention is that internet radio stations are now free to open and can earn the DJ good money. Check out RADIONOMY for the deal.

Keith's Radio Station: Broadcast, Satellite, and Internet The Radio Station: Broadcast, Satellite and Internet The Radio Station: Broadcast, Satellite & Internet Ham Radio: Ultimate Ham Radio Beginners To Expert Guide: Easy Step By Step Instructions And Vital Knowledge To Start Using Your Ham Radio Today! (Ham Radio,Ham ... Radio License Manual,Ham Radio For Dummies) Ham Radio Guide Quick Start Ham Radio Guide- From Beginner To Advanced: (Ham Radio Study Guide, Dummy Load Ham Radio) (Home Ham Radio, Ham Radio Book) Start a TV Station:Learn How to Start Satellite, Cable, Analog and Digital Broadcast TV Channels and Ham Radio: The Ultimate Ham Radio Guide - How To Set Up And Operate Your Own Ham Radio Station (Survival, Communication, Self Reliance) Beyond Powerful Radio: A Communicator's Guide to the Internet Age_News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio Ham Radio: The Ultimate Guide to Learn Ham Radio In No Time (Ham radio, Self reliance, Communication, Survival, User Guide, Entertainments) (Radio, guide, reference books,how to operate Book 1) The SBE Broadcast Engineering Handbook: A Hands-on Guide to Station Design and Maintenance Broadcast News (with InfoTrac) (Wadsworth Series in Broadcast and Production) Communications at Sea: Marine Radio, Email, Satellite, and Internet Services International Shortwave Broadcast Guide: Summer 2016 (Semi-Annual International Shortwave Broadcast Guides) The Radio Amateur's Satellite Handbook (Radio Amateur's Library;, Publication No. 232) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266: (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Innovations in Satellite Communication and Satellite Technology Satellite Communications Systems Engineering: Atmospheric Effects, Satellite Link Design and System Performance Ham Radio: The Ultimate Ham Radio QuickStart Guide - From Beginner To Expert (Survival, Communication, Self Reliance, Ham Radio) Ham Radio: Ultimate User Guide 2016 (Survival, Communication, Self Reliance, Ham Radio, ham radios, ham radio for beginners, self reliance) Ham Radio: Advanced Guide (Ham radio, Self reliance, Communication, Survival, User Guide, Entertainments, Radio, guide, reference books)